FUTURE DESIGN FOR
KNOWLEDGE INNOVATION SYMPOSIUM
FINAL DIGITAL EVENT
Wednesday, 31st of March from 9:30 AM CET

QUEST SPEAKERS

Mariana Amatullo
The New School
President Cumulus

Cosimo Accoto
MIT Fellow and Culture
Innovation Advisor

Carmelo Di Bartolo
Co-Founder presso
Di Bartolo Design-Research

Frank Spencer
Founder & Creative
Director at Kedge

Gregory Polletta
Founder, Designer, R&D Innovator
& International Professor

Enrico Pisino
CEO at Competence
Manufacturing Industry 4.0

Vittorio Zingales
CEO at Altaformazione

Simone Rosati
International Soft&Strategic-skills
Trainer, Coach, Consultant

Patrizia Marti
Professor at University of Siena

REGISTRATION AVAILABLE HERE

A case to share? Please join our international call

9:30 - 9:50   **Flaviano Celaschi/Valentina De Matteo**
Welcome and keynote speech. A design-driven perspective on knowledge and learning innovation: Advanced Design Unit research state of art

9:50 - 10:15   **Simone Rosati**
SOTER-ABILITY©. Knowledge innovation "as a service" to save people and planet

10:15 - 10:40   **Cosimo Accoto**
Mapping the unmapped. Knowledge design for uncertain times and spaces

10:40 - 11:05   **Carmelo Di Bartolo – Enrico Pisino**
The role of design in facilitating the skill evolution. The case of CIM 4.0 of Turin

11:05 - 11:15   Virtual coffee break

11:15-11:30 **Patrizia Marti**
Fablabs as knowledge crafters and their evolution into the "next normal". The case of Santa Chiara Fablab of Siena crossing academic and organisational knowledge

11:30-11:55 **Gregory N. Poletta**
Igniting the design mind in the "new normal" learning innovation efforts

11:55-12:20 **Vittorio Zingales**
Multimodal learning. The case of Altaformazione pioneering the "extended learning" approach

12:20-12:45 **Mariana Amatullo**
Leveraging a Design Attitude for a World in Flux. Design's evolution from a craft-based discipline to strategic abilities impacting innovation and organizational learning

12:45-1:10 **Frank W. Spencer**
Holoptic Foresight. An Evolutionary Manifestation of Learning, Knowing & Consciousness

1:10-1:15 Closing round and instruction for the afternoon labs

Four parallel co-creation labs to collaboratively design the "Manifesto for a design-driven knowledge innovation" (all participants will be co-authors of Manifesto):

- Lab 1. **STRATEGIZE**
  strategies and processes for knowledge and learning innovation design

- Lab 2. **CONNECT**
  features of knowledge and learning communities in the new normal

- Lab 3. **ENABLE**
  role and potential of enabling technologies in knowledge and learning design

- Lab 4. **MATERIALIZE**
  new formats for new contents to make learning more effective